

ORDER



Orders
Order / Rev: 168918
Alt Order #: 06864158
Product Desc: MICHELE BACHMANN 201
Estimate: 2930
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/16/12 / 10/16/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency Name: Strategic Media Placement
Buying Contact: Whitney Eversole
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015-7010

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Michele Bachmann -2012
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	71	\$50,100.00	\$42,585.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	71	\$50,100.00	\$42,585.00	0.00
Totals	71	\$50,100.00	\$42,585.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/16/12	10/19/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	- TWTF - -	:30	4	\$400.00	2	0.00	NM	4	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$400.00		0.00			
E 2	M	10/22/12	10/22/12	M-F 530-6a News M-F 530-6a News	CM	530-6a	M- - - - -	:30	1	\$400.00	2	0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$400.00		0.00			
E 3	M	10/22/12	10/22/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M- - - - -	:30	2	\$550.00	2	0.00	NM	2	\$1,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					2	\$550.00		0.00			
E 4	M	10/16/12	10/19/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	8	\$550.00	2	0.00	NM	8	\$4,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					8	\$550.00		0.00			
E 5	M	10/16/12	10/19/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	8	\$400.00	3	0.00	NM	8	\$3,200.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					8	\$400.00		0.00			

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E 6	M	10/22/12	10/22/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	2	\$400.00	3	0.00	NM	2	\$800.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$400.00		0.00			
E 7	M	10/20/12	10/20/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$225.00	3	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$225.00		0.00			
E 8	M	10/20/12	10/20/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	2	\$425.00	3	0.00	NM	2	\$850.00
SAT GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					2	\$425.00		0.00			
E 9	M	10/20/12	10/20/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$350.00		0.00			
E 10	M	10/21/12	10/21/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$525.00	3	0.00	NM	1	\$525.00
SUN GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$525.00		0.00			
E 11	M	10/21/12	10/21/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$600.00	2	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$600.00		0.00			
E 12	M	10/21/12	10/21/12	Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$650.00	2	0.00	NM	1	\$650.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$650.00		0.00			
E 13	M	10/16/12	10/19/12	M-F The View M-F The View	CM	10-11a	-TWTF--	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$350.00		0.00			
E 14	M	10/22/12	10/22/12	M-F The View M-F The View	CM	10-11a	M-----	:30	1	\$350.00	3	0.00	NM	1	\$350.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$350.00		0.00			
E 15	M	10/22/12	10/22/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$700.00	3	0.00	NM	1	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$700.00		0.00			
E 16	M	10/16/12	10/19/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	4	\$700.00	2	0.00	NM	4	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$700.00		0.00			
E 17	M	10/22/12	10/22/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					2	\$700.00		0.00			
E 18	M	10/22/12	10/22/12		CM	630-7p	M-----	:30	1	\$650.00	3	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p M-F 630-7p										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$650.00		0.00			
E 19	M	10/16/12	10/19/12	M-F 630-7p M-F 630-7p	CM	630-7p - TWTF--	:30	5	\$650.00	3	0.00	NM	5	\$3,250.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--				5	\$650.00		0.00			
E 20	M	10/21/12	10/21/12	Su 530-6p Su 530-6p News	CM	530-6p -----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$450.00		0.00			
E 21	M	10/16/12	10/19/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p - TWTF--	:30	4	\$900.00	2	0.00	NM	4	\$3,600.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--				4	\$900.00		0.00			
E 22	M	10/22/12	10/22/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p M-----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$900.00		0.00			
E 23	M	10/20/12	10/20/12	Lt News Delay ABC Sports Late News Delayed	CM	1030-1105p -----S-	:30	1	\$550.00	3	0.00	NM	1	\$550.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$550.00		0.00			
E 24	M	10/21/12	10/21/12	Su Late News Su 10-1035p	CM	10-1035p -----S	:30	1	\$1,300.00	3	0.00	NM	1	\$1,300.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,300.00		0.00			
E 25	M	10/16/12	10/19/12	M-F 1035-1102p Nightline	CM	1035-1102p - TWTF--	:30	4	\$900.00	2	0.00	NM	4	\$3,600.00
				NIGHTLINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF--				4	\$900.00		0.00			
E 26	M	10/22/12	10/22/12	M-F 1035-1102p Nightline	CM	1035-1102p M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
				NIGHTLINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$900.00		0.00			
E 27	M	10/21/12	10/21/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p -----S	:30	1	\$600.00	3	0.00	NM	1	\$600.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$600.00		0.00			
E 28	M	10/17/12	10/17/12	Wednesday Prime B Modern Fam/Suburgatory	CM	8-9p --W----	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
				MODERN FAM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$6,500.00		0.00			
E 29	M	10/19/12	10/19/12	Friday Prime C 20/20	CM	9-10p ----F--	:30	1	\$2,750.00	3	0.00	NM	1	\$2,750.00
				20-20										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,750.00		0.00			
E 30	M	10/16/12	10/19/12		CM	6-630p - TWTF--	:30	4	\$700.00	3	0.00	NM	4	\$2,800.00

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				M-F 6-630p											
NEWS				M-F 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -			4			\$700.00		0.00			
													Totals	71	\$50,100.00